

## SPOT Music – Film - Interactive 2014

A summary of the international summits at SPOT Festival 2014  
(so far)

### Thursday May 1st 2014

	<u>Godsbanen - Åbne scene</u>	<u>SPOT Interactive</u>
09:00 - 17:00	SPOT Interactive conference (Requires separate ticket!)	Shareplay

### Friday May 2nd 2014:

	<u>RADISSON - Lokale I:</u>	<u>SPOT Music</u>
12:30 - 13:15	Nordic Playlist: The value and influence of curated music	Nomex/MXD/SPOT - TBC
13:30 - 14:15:	Music supervisors at work	Promus
14:30 - 15:15:	Tarantino & the music	Promus
15:30 - 16:15:	The superstar music economy in the digital age (Keynote - Mark Mulligan)	Promus
16:30 - 17:30	Exploring digital strategies	The Orchard
17:30 - 18:30	Tools and best practice when doing online marketing in the new digital music marketplace	Phonofile

### Godsbanen: Perron 2 & Vogn 2

### SPOT Interactive

10:00 - 13:00	SPOT Interactive workshop: Innovate – don't innoflate w/ trendwatching.com	Shareplay
10:00 - 13:00	SPOT Interactive workshop 2: Brands & agencies – how to survive the extended scope w/Cliff Fluet	Shareplay
13:00 - 16:00	SPOT Interactive workshop 3: Creating a meaningful user journey w/Paul Tyler & Simon Kibsgård	Shareplay
13:00 - 16:00	SPOT Interactive workshop 4: COPE - Create once, publish everywhere w/Kristoffer Okkels	Shareplay

### Rådhuset

### SPOT Music

12:30 - 13:30:	Keynote: Entrepreneurship in the live music industry Folkert Koopmans/FKC Skorpio – (closed arr.)	Dansk Live, MusikWoche & Northside
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### Godsbanen: Åbne Scene, Katapult, Kedlen, Remisen

### SPOT Film

15:30 - 00:00	SPOT The Film	
15:30 - 00:00	SPOT The Music	CPH:DOX/ MusicFilmWeb

**Saturday May 3rd 2014:**

**RADISSON - Lokale I:**

**SPOT Music**

11:15 - 12:15	Streaming - facts & figures	Rasmus Rex/Koda
12:30 - 13:30:	Towards a new model of monetising music John Holland & Kevin Godley	WholeWorldBand
15:45 - 16:30	Between D.I.Y. and majors	Promus

**Promus, Vester Allé 15:**

**SPOT Music**

14:00 - 14:45:	Round table IV: Music strategies for H&M, Carlsberg & VW: Meet Nis Bøgvad/Music Sales & Goran Obad/Ohlogy	Promus
11:00 - 14:00:	Promus - Meet the music supervisors - speed meetings (only with invitation!)	Promus

**Godsbanen: Åbne Scene, Katapult, Kedlen, Remisen**

**SPOT Film**

14:30 - 00:00	SPOT The Film	
14:30 - 00:00	SPOT The Music	CPH:DOX/MusicFilmWeb

**Sunday May 4th 2014:**

**ØST FOR PARADIS - All rooms**

**SPOT Film**

14:00 - 00:00	SPOT The Film	
14:00 - 00:00	SPOT The Music	CPH:DOX/MusicFilmWeb Filmby Aarhus/ Aarhus Filmværksted/SF Film
14:30 - 17:00 (TBC)	SPOT The Talent	

